



GAME CHANGERS
NIGERIA

7-Day Leadership Activation Challenge

**A Guide to Cultivating Impact
and Leading Change**

GAME CHANGERS NIGERIA PRESENTS



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GAME CHANGERS, NIGERIA

7-Day Leadership Activation Challenge

Welcome Letter

“Welcome to the Game Changers Movement”

Dear Game Changer Ambassador,

Congratulations! By taking this step, you are joining a national family of Nigerians committed to making positive impact in the nation. Find one area, make a difference.

The **Game Changers Network** exists to raise Nigerians who:

- Lead with integrity.
- Influence their communities and nations positively.

You are not alone—together, we are building a network of light across the nation. This 7-Day Leadership Activation Challenge is to help you to make a difference.

With love.

WALE ADEWUMI

For, Game Changers, Nigeria

GAME CHANGERS NIGERIA

7-DAY LEADERSHIP ACTIVATION CHALLENGE

Theme:

Become the Change. Raise the Change. Build the Future.

Ultimate Outcomes

By the end of 7 days, every participant should:

- ✓ Enrol for the Game Changers Leadership Induction to grow your leadership circle
- ✓ Identify one area where they will create measurable impact
- ✓ Raise at least 3 new leaders using this manual
- ✓ Join a leadership accountability network
- ✓ Develop a personal Game Changer Action Plan
- ✓ Read to the last page for pioneers opportunities (exclusive for you)
- ✓ Share the manual

It is our expectation to make you one of our leaders in Nigeria

To Become a Pioneer Leader, Join Here

<https://selar.com/9763ts1jk5>

Pioneer Leaders Programme



**BUILD
INFLUENCE**



**DRIVE
NATIONAL
IMPACT**



**EARN THROUGH
STRUCTURED
LEADERSHIP**



Gain priority leadership positioning
Grow faster within the system
Access early income opportunities before the crowd comes in

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DAY 1

AWAKEN THE LEADER WITHIN

Theme:

Nigeria Needs You – each of us is the change the nation is waiting for.

Core Truth

Most people spend their lives complaining about problems.

Leaders take responsibility.

The Game Changer philosophy teaches that sustainable change begins when individuals stop waiting for government and begin seeing themselves as agents of transformation.

Reflection Questions

1. What frustrates you most about Nigeria?
2. What have you personally done about it?
3. If nothing changes in ten years, how will that affect your life?

Challenge

Record a 60-second video to demonstrate what you think you can do to bring forth a measure of change around you.

Complete this statement:

"The change Nigeria needs begins with me because..."

Leadership Declaration

I am not a victim.

I am not a spectator.

I am a Game Changer.

Action

Invite 2 or 3 people into the challenge; then compare what changes each person represent.

DAY 2

DISCOVER YOUR LEADERSHIP MISSION

Theme:

Every Leader Solves a Problem

Core Truth

Your life is designed to solve a problem.

The Game Changer philosophy teaches that every person is an answer to a need in society and that impact determines relevance.

Leadership Assessment

What problem burdens you most?

- ☐ Education
- ☐ Youth Development
- ☐ Poverty
- ☐ Corruption
- ☐ Entrepreneurship
- ☐ Community Development
- ☐ Family Values
- ☐ Environment
- ☐ Governance
- ☐ Faith & Character
- ☐ If it is in other areas, write it too...

Challenge

Write your Game Changer Mission Statement:

"I am committed to transforming _____ by helping _____ achieve _____."

Action

Post your mission statement.

DAY 3

BUILD A LEADER'S MINDSET

Theme:

From Complaints to Solutions

Core Truth

Followers see obstacles.

Leaders see opportunities.

Most people discuss problems.

Leaders mobilise solutions. What solution do you represent in your community or nation?

Exercise

List:

10 national problems.

Then list:

10 opportunities hidden inside those problems.

Reflection

What opportunity have you ignored because you focused only on the problem?

Challenge

Identify one problem you can influence immediately.

Note: Any solution you bring to your immediate community or neighbourhood is a solution to one of the nation's problem.

DAY 4

THE BOOMERANG PRINCIPLE

Theme:

Start Small. Start Now.

One of the strongest concepts in the Game Changer framework is the Boomerang Principle:

Whatever change you want to see must start with you. Small actions create larger movements.

Challenge

Perform one visible act of leadership today.

Examples:

- Organise a clean-up
- Mentor a student
- Help someone learn a skill
- Solve a community issue
- Volunteer

Evidence

Share photo/video proof.

Reflection

How did your action influence others?

Note: Every great thing starts small. To make national impact, you must start where you are.

DAY 5

RAISE LEADERS WHO RAISE LEADERS

Theme:

Multiplication Is Leadership

Core Truth

The greatest leaders do not create followers.

They create leaders.

Strong nations emerge when strong leaders empower strong citizens.

Challenge

Identify 3 people with leadership potential.

Send them:

"I believe you can make a difference in Nigeria. Join me in becoming a Game Changer."

Task

Create your first leadership circle.

Minimum: 3 people.

Target: 10 people.

Note: We have the leadership tool to help you build a community and turn your interest to possibility, influence and income.

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DAY 6

DESIGN YOUR IMPACT PROJECT

Theme:

Build Something That Outlives You

Core Truth

Your life gains significance through impact. What use is having everything without a legacy?

Leadership is measured by contribution, not position.

Project Design Framework

Name of Project:

Problem Being Solved:

Target Group:

Location:

Expected Impact:

First Action Step:

Date of Launch:

Examples

- School Leadership Club
- Community Reading Project
- Youth Mentorship Circle
- Clean Community Campaign
- Entrepreneurship Hub
- Character Development Club
- Faith & Values Network
- You can think outside the box for a different project.

Challenge

Present your project to someone in 2 minutes.

DAY 7

JOIN THE MOVEMENT

Theme:

Become a Certified Game Changer Leader

Core Truth

Movements grow through committed people.

A new Nigeria will emerge when thousands of leaders decide to become the change.

Reflection

What have you learned?

Who have you influenced?

What project will you launch?

How many leaders have you recruited?

Graduation Declaration

I commit to:

✓ Living by values

✓ Solving problems

✓ Raising leaders

✓ Serving my community

✓ Building a better Nigeria

Final Call To Action

ENROL FOR GAME CHANGERS LEADERSHIP INDUCTION

As a graduate of the 7-Day Leadership Activation Challenge, you are now invited to continue your leadership journey.

Inside your pack, you will learn:

The Change Nigeria Needs

Identity & Purpose

Values-Centred Leadership

Community Transformation

Influence & Mobilisation

Leadership Multiplication

Building Sustainable Impact Projects

How to build income and influence

Etc.

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THE GAME CHANGER LEADER PLEDGE

I am the change Nigeria needs.

I will not wait for others.

I will take responsibility.

I will solve problems.

I will raise leaders.

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www.gamechangersnigeria.org

I will build my community.

I will live for impact.

I will leave Nigeria better than I met it.

I am a Game Changer.

Growth Engine for Your Influence, Impact and Income

To create rapid national growth of your leadership circle::

Every participant must:

- Complete the challenge
- Recruit 3 new participants
- Join Game Changers Leadership Induction
- Start one impact project
- Raise one leadership circle

This creates a self-replicating movement where leaders continuously raise leaders, which aligns perfectly with the long-term vision of Game Changers Nigeria: transforming the nation through empowered citizens who take ownership of change and mobilise others toward a better future.

This structure is the primary entry funnel for building a nationwide network of Game Changer Leaders across campuses, schools, communities, religious bodies and professional groups.

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Become One of Nigeria's Pioneer Leaders Driving Real Change — and Earn From Your Growth

Nigeria doesn't need more opinions...

It needs people who can think clearly, organise others, and execute real change.

Right now, many people:

Have passion but no direction

Have ideas but no structure

Want impact but don't know where to start

If that sounds like you, this is your entry point.

LIMITED PIONEER SLOTS (FIRST PHASE ONLY)

This is not open to everyone.

Only a limited number of Pioneer Leaders will be admitted into this first phase.

Those who join early will:

Gain priority leadership positioning

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Once this phase closes, entry conditions will change.

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