



Consultant: FIREWORD RESOURCES

Shop 5 Maxwell, Complex Opp. Richbam Nalende Road, Mokola, Ibadan
08033750871, 08053232788, gamechangersnig@gmail.com, gamechangersnigeria.org

Proposal for Free Life and Leadership Programme

Empowering Students for Academic Excellence and Purpose-Driven Leadership

Dear Sir/Ma

In today's rapidly evolving world, where technology and shifting cultural values significantly impact our youth, there's a growing need to reinforce character development and academic performance. The **Life and Leadership Programme**, designed specifically for secondary and university students, offers a practical solution to this challenge.

Through this programme, we aim to nurture a generation of leaders who combine academic brilliance with purpose-driven living, thereby contributing meaningfully to society and the nation.

Why This Programme Matters

Our society faces concerning issues among youths, such as:

- Lack of purpose and direction
- Cultism and criminal involvement
- Academic underperformance due to distractions

The **Life and Leadership Programme** addresses these issues head-on by equipping students with:

- Timeless principles for academic success
- Character development tools
- Leadership and personal growth strategies
- Vision and purpose that extend beyond the classroom

By actively involving parents, teachers, and peers, the programme ensures deeper impact and sustainable change.

Programme Overview

Key Topics Include:

- Your Thought Pattern
- Beyond School: A Purpose-Driven Life
- Focusing & Specificity
- Effective Use of Feedback
- Overcoming Learning Setbacks
- Character Development for Excellence
- Competition vs. Creativity
- Actionable Plans for Excellence

And many more engaging content, activities, and exercises.

Delivery Mode:

- Online (virtual sessions to designated school representative)
- Duration: 3–9 months (flexible, tailored to each school's needs)
- Includes club meetings, mentoring, and interactive feedback sessions

Proven Results & Endorsements

Our Game Changer programme has already gained significant traction and positive feedback:

- Endorsed by the **Oyo State Ministry of Education**
- Over 100 teachers have participated and integrated it into their mentoring approach

Testimonials:

“This programme is excellent and will help raise the kind of students we desire.” –

Dr. (Mrs.) Akin-Alabi (former Special Adviser on Education, Oyo State)

“I love it and will introduce it to my students.” – Mrs. Deborah Eniola

“This programme can transform students nationwide.” – Mr. Tunji Babatunde

“It comes at the right time; we will support it fully.” – Mrs. Awolowo

Partnership Details

This initiative is **free** for students and schools. Yet a ₦100,000 commitment fee will be paid but will be refunded at the end of the programme

The real cost is a **₦5000 per student** fee after successful completion, covering:

- Certificates of completion

- Administrative support and programme materials

Benefit to the school:

- Schools retain **₦2000 per student** for anchoring the programme (coordination, collaboration, etc.)

Payment Details:

- Account Name: FIREWORD RESOURCES
- Account Number: 0040126306
- Bank: ACCESS BANK PLC

Proof of payment:

- WhatsApp: +2348033750871
 - Email: firewordplus@gmail.com
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How Schools Benefit

- ✓ Enhanced academic performance among students
 - ✓ Improved character development and discipline
 - ✓ Recognition as a forward-thinking institution
 - ✓ Active involvement of parents and teachers in student growth
 - ✓ Opportunity to host a pioneering, impactful programme at little cost
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Conclusion

Together, let's build a generation of leaders equipped with vision, character, and academic excellence.

We invite your school to join us in this transformative journey by enrolling your students in the **Life and Leadership Programme**.

For further details or partnership discussions, please contact us:

WALE ADEWUMI

 +2348033750871

 gamechangersnig@gmail.com

Invest in the future of your students today. Let's nurture leaders who will shape a better tomorrow.