

THE GAME CHANGER FOR NATIONAL

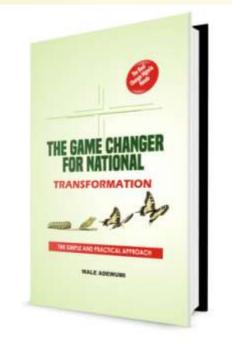
TRANSFORMATION



THE SIMPLE AND PRACTICAL APPROACH

WALE ADEWUMI

THE BOOK THAT WILL DETERMINE THE FUTURE OF NIGERIA



PRESENTING THE REAL CHANGE NIGERIA NEEDS

- The simple and practical approach

By WALE ADEWUMI

Foreword: Dr. Yemi Farounbi

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Many people have contributed to the concept of change as a nation, their efforts together gave us the little comfort of today

My belief is that the individuals have the power to bring changes to Nigeria. Clusters of individual efforts coming together build a nation.

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I AM THE CHANGE

The citizens, not the Government will ultimately determine the change Nigeria Needs

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MARCH 16, 2016

Statement of Accomplishment

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ADEWUMI SAMSON ADEWALE

HAS SUCCESSFULLY COMPLETED THE WORLD BANK GROUP'S MOOC ON



Engaging Citizens: A Game Changer for Development?

Government works best when citizens are directly engaged as stakeholders. This course provides an overview of citizen engagement, critical analyzing of how it can be leveraged most effectively to achieve development suscemes.

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CHAPTER 1: THE CHANGE NIGERIA NEEDS

What this book is not:

It is not about the government
 It is not about a political party
 It is not about any organization

It is about YOU

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OUR PROBLEM LIES IN THE FOUNDATION

The colonial masters set the course of Nigeria present challenge. The government took over to replicate the design unconsciously; this inglorious blueprint flows into every sector of our nationhood.

To Solve Nigeria Problem

We must look critically to the type of nation and structure handed over to us by the colonial master. Without this we cannot undo the programming that kept us down so far.

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PARADIGM SHIFT

THE SHIFT SHOULD BE PEOPLE CENTER GOVERNANCE.

Instead of the people looking up to government, the government should look to the people to run an inclusive government

The success of inclusiveness can only become a success when the citizens are empowered

Also, the government's role is to stabilize the weak and accord the strong ones due benevolent

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A true government is positioned to empower its citizens to realize their potentials and for each to find meaning to his or her own lives through active contribution to the well being of the world they belong.

A nation rears up to become optimized for productivity with far greater output than the initial invested input when its citizens are empowered to be.

Empowered citizens give birth to a great nation

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Dealing With the Angel of Death

Free or unearned riches are death, the more surplus the more adversarial such becomes.

Return back power and the resources as it is due to the people equitably and peace will be restored from one end of the nation to the other. Over centralization of power and lopsided distribution of resources has led to the hydra-headed challenges belabouring the nation

Terrorism is spawned by poverty and imbalances.

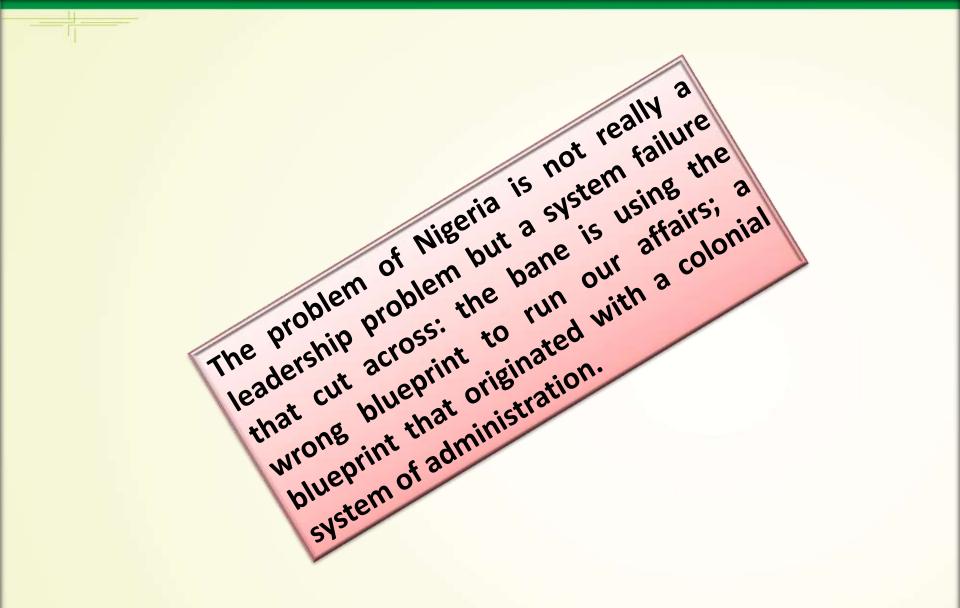
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CHAPTER 2 - EFFECT

When water is poisoned at source it will also have the traces of the poison wherever it flows.

The colonial master's primary goal is about how best they could harness their colony with the intent of maximum exploitation. The leaders they breed follow suit. This same character was transferred to our first leaders, and this kept expanding by the day

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A PROBLEM ROOTED IN ALL OF US

From the presidency, down to the cabman and the janitor down street, we all need to re-evaluate ourselves. Do we showcase vicious attitudes that are inimical to rearing a great nation or offer great values for emergence of a virile society?

If we all make up our minds to do things right, become considerate and begin to serve a cause that is beyond us, things will change. Let us take our eyes away from what others have to do but looking inward to what we have to offer. Whatever we want from others starts from us.

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GETTING IT RIGHT

If the subtle script is understood, then we can begin to rewrite the Nigeria story; if we understand the following concept:

- Empowerment of the citizens as the fulcrum of development.
- 2. Equitable distribution of resources
- 3. People-based leadership
- Devolution of power from the center back to the grass-root.
- Engaging citizens in the transformation of the society.

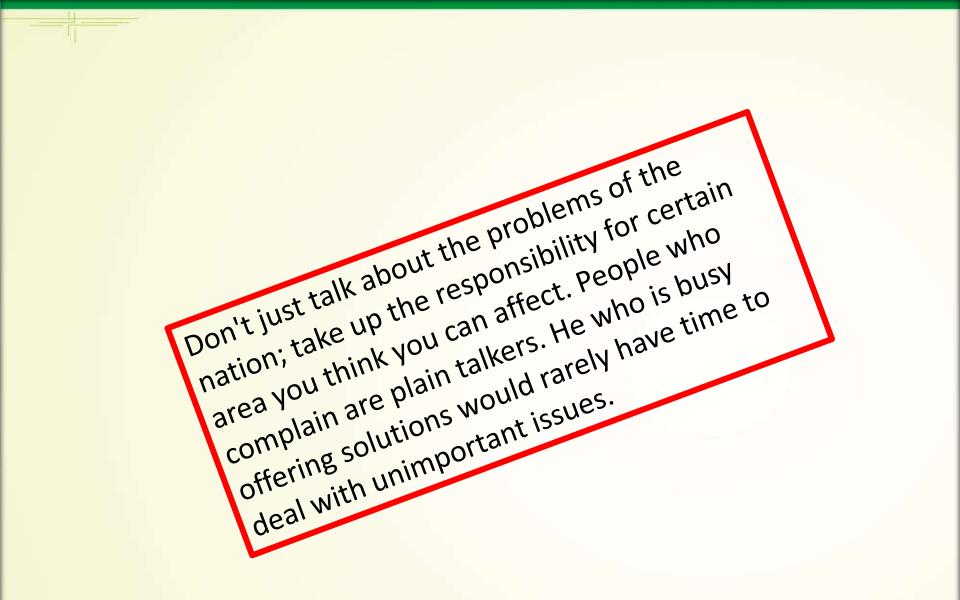
CHAPTER 3: START THE BOOMERANG

Whatever You Want Done Must Start With You!

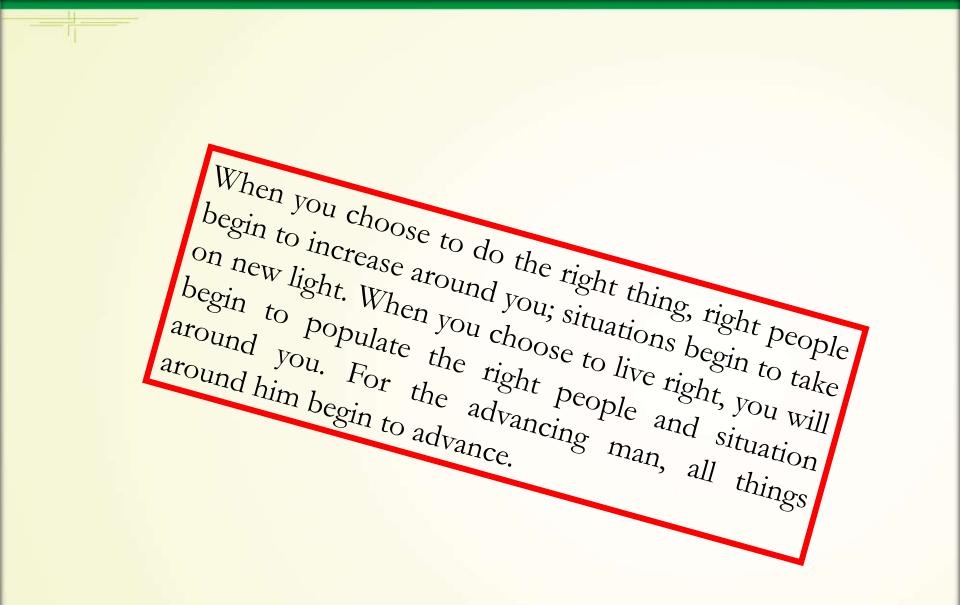
No empire is built without the man with the vision in the center of it. You have to activate whatever you so eagerly desire.

The man who starts a good cause is speaking approval or condemnation to the heart of others. Doing the right thing strengthens and emboldens others to act in the same manner. In the same way, doing the wrong thing help to increase vices around you.

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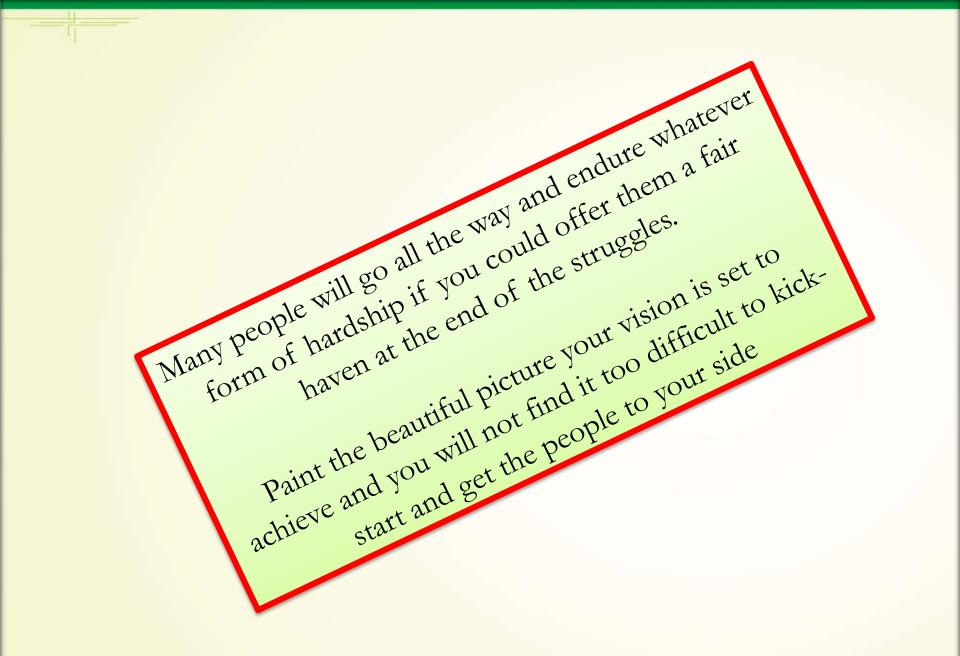
THE MOB ADVANTAGE

The average man thinks like a herd of cattle. The herd nature is a good attribute if it serves in achieving good and fair governance.

Cooperation should be achieved when it tends toward advancement of all. But we need to be like a lion when we are being led to our destruction. We need to be bold, ask questions and take charge – appropriately. When we do, others join

People go where people go, so money goes to where money goes.

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THE SHINE

People could be on the same job yet run their affairs on divergent principles. The one who stepped out to use his job as a platform to help others will be radiant, poised and confident of the unfolding life before him.

While the man who had taken a job for a living will do all he could to get all he can and to can all he gets; and such people don't give back to the society.

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We are connected to each other through a web-like structure. Whatever we do, affects somebody, and that somebody affects another who in turn affects another; the ripple effect continues. A single act can ripple to affect hundreds, thousands and millions directly or indirectly. If every one of us would make up his mind to direct his strength, talent, authority, capability and resources towards serving others, there would not be need to go to war, conflict will cease, poverty will almost be non-existent and sicknesses will be reduced. The Game Changer for National Transformation www.thegamechang roject.org

CHAPTER 4:WHY GOVERNMENT FAILS

Government fails when the people are not well and adequately represented.

The people for whom change is designed must always be in the mainstream of development. A successful public vision would always soar on the wings of collective participation. It is not what the government did that endures but what the people participated in.

ANY WISE THINKING LEADER SHOULD KNOW THAT THE CHANGE HE WANTS IS PIVOTAL ON CITIZENS' PARTICIPATION.

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Four pictures illustrates the state of nations.

- **1. Giant Leaders, Giant Citizens**
- **2. Giant Leader, Dwarf Citizens**
- **3. Dwarf Leader**, Giant Citizens
- 4. Dwarf Leader, Dwarf Citizens

1. Dwarf Leader, Dwarf Citizens

This is the state of most third world nations: Everybody is satisfied and no one wants the boat of status quo to be rocked. They are culturally bent towards vicious lifestyles of corruption, dishonesty and self-serving propensity

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THE DWARF LEADERS, DWARF CITIZENS; A REFLECTION OF NIGERIA

THE NATION OF NIGERIA SADLY SITS COMFORTABLY IN THIS CATEGORY WITH PEOPLE CELEBRATING MEDIOCRITY AND LACK OF PRINCIPLE IN LEADERSHIP. THIS IS WHY WE ARE MUCH SATISFIED TO RAISE INSINCERE LEADERS WHO KNOW HOW TO DECEIVE US, TO GIVE US WHAT WE WANT AND NOT WHAT WE NEED.

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True leadership is dedicated to serve the people's needs and not their wants

A government that empowers its people to achieve more will always thrive any day.

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SHIFT TOWARDS PRODUCTIVITY

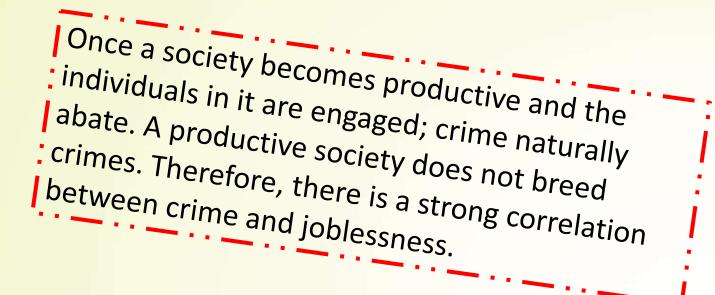
Our biggest problem is our apathy to productivity; lacking in capacity to contribute meaningfully to the development of our ends. ... The productive minds make the world a better place to dwell in.

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Nigeria will never be free from the clutches of poverty if we continue to be the recipients of aids and supports from the rest of the world. Strong nations give, weak nations receive.

A nation that tilts towards consumerism is tending towards poverty. No policy formulation or government intervention programs will be capable of saving a consumer oriented society.

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Darkness is what you have when there is no light. Put on the light and you have the darkness disappeared. Most of what we refer to as national problems indicate the absence of a fundamental – productivity. When a society becomes productive, most of its challenges automatically disappears.

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No nation of the world will prioritize the development of another nation. They will always give out from their leftovers. No economic bailout has ever been enough to ease a nation's needs this is why if there is anything a nation ought to do; it is to raise productive citizens.

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CHAPTER 5: VITAL PREJUDICES TO DEAL WITH

Culture is a dominant and common lifestyle that pervades in any given society

Retrogressive and underdeveloped society certainly adopted some vices as culture which makes it difficult to advance. A society may be deeply involved in graft and corruption that you can see it from one border end to another as it is not unfamiliar to Nigeria.

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No. 1 Prejudice: Corruption

We do not need to shy away from it; corruption is one of Nigeria's big problem.

"In the developing world, corruption is public enemy number one," said Jim Yong, a World Bank Group President.

Why corruption is hard to deal with:

- General acceptance
- •Embezzlement as a predominant lifestyle
- Poor reward and punishment system
- •Plea bargain
- Crumbling judicial system, etc

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No. 2 Prejudice: Religion

Religion's prejudices are often built out of false perception which doesn't really emanate from the real teachings of the founders.

The good God is a benevolent one. The worthy religious position should dispense good work to all. The only expected use of religion should be for the building up of the society; any other use should be stopped or discouraged. No nation grow where the use of religion is counter-productive. True religion should celebrate merits, not indolence, virtue not vices.

The good God is a benevolent one. The worthy religious position should dispense good work to all.

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No. 3 Prejudice: Tribal

A major prejudice is the air of superiority each exudes. Racial, tribal or ethnic sense of supremacy has caused much evil than good and has led to countless destruction of lives and properties all over the world.

Nepotism, ethnocentrism and tribal sentiments have weakened the Federal Character; to promote weaklings as a way of contributing to a federation is an evil in itself. No matter the explanation or justification, it does not appeal to the school of common sense to promote the weak above the strong. A real federal system should translate to matching ability: a superintendent from one region should match a superintendent from another.

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Tribal sentiment has polluted the rank of our leadership than any other factor.

If no private organization will parade unskilled hands in the name of regionalism, it is irresponsibility of our nation to fill her leadership position with people who are mediocre and expect a transformed society.

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No. 4 Prejudice: Resource Control

Plundering one region to salvage the poverty of another should not be the thinking of a federal system.

For effective national re-branding

- 1. We should drift more towards resource control by sections and regions of the nation.
- 2. There should be a conscious motivation for individual and regional discoveries
- 3. Every side comes to the center table with a valuable contribution in terms of resources.

When you share goods equally between the strong and the weak you end up creating further weakness in all. The emphasis remains: with human capital development every region has something to offer. Human capital development is more than going to school; it is more about integrating individuals to become contributors to national growth.

It may look unwise at the initial stage to cede resource control back to regions, states and individuals but by so doing you will be stabilizing the society and creating more wealth for the individual citizens, states, regions and ultimately the nation.

Chapter Six: CASTING DOWN POLITICAL DIVIDES

The 21st Century man or politician should be a man that unites and makes the community of men one big family in this global village.

Organizations which are big tend to do better looking at economic of scale.

In the same vein, large nations tend to emerge as strong nations... China, America, Russia are examples here.

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Extended Fraternity

If Obama could rule for eight years in America, then a man or woman from the remotest part of Nigeria should be able to emerge as Nigeria president without much ado.

In politics, we should begin to fraternize based on mutual interests which promise us much benefits, welfare and development beyond pitching ordinarily on reason of erroneous divides.

Test of Brotherhood

The test of their 'good' leadership performance over the years can be seen in their level of impact in areas such as: infrastructural development, economy, good governance, poverty reduction, low corruption index and the increasing peace and unity of the nation. Unfortunately, we are dove-diving into a labyrinth through their subversive definition of brotherhood

Chapter Seven: THE BIG DIRTY GAMES

A major misconception of power is the thought that power is far away from us and that it is somewhere in government, politics or with some rich godfathers.

To overthrow the big dirty game, we must begin to believe this, that power is in every citizen's hand to make things to happen

As citizens, our responsibility is to protect our individual power

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As a leader is so is his performance. We should be mindful of this fact: the means to winning an election is the same means to sustaining it. If you get into power through corruption, you have no other means to fulfill your electoral promise but through corrupt means. This simple test can help us to begin to raise credible leaders in all sectors.

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The best gift to a nation is for its citizens to find a credible candidate, canvass for votes and indeed vote him and further encourage fellow citizens to vote him; this is one of the most valuable contributions to nation building. The monies, food stuff and material things you collect can only last you a couple of days but good governance is a solid foundation that will serve us and the future generations

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The morality of the leader has a high correlation with the development and advancement of the society.

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Discouraging political entrepreneurs

The true essence of the religious leaders, traditional chiefs and the elders is to serve as both guard and guide of the welfare of their subject. They ought to be the watchmen against anti-people policies and programs.

Elders who are easily corrupted have lost their place and do not worth the honour.

Leaders who fleece their followers are only helping in self destruction.

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Discouraging Violence

We should see ourselves as highly exalted citizens and not common slaves; don't make yourself a slave because someone is pushing you on the brink of old fashion ideology of hate.

Whosoever intends to recruit you as tool for violence has none of your interest at heart.

No matter the perceived differences, the absolute truth is that we are brothers somewhere down the line.

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Chapter Eight: SHIFT FOR A SUSTAINABLE MODEL OF CHANGE

Government and its leadership representatives are around primarily to organize, administrate, and coordinate resources which include human capital.

Authority is only useful to the extent that it gives individuals opportunity for development, expression, enlargement and pursuit of his life's goals. To create less life for the citizens is an aberration stemming out of ignorance; and in making the people better, you make the nation better. Sustainable good is one in which the people are part of a program from the conceptualization stage through the various growth stages and to the very end of implementation.

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Challenges of Sustainability

 Lack of citizens engagement
 Leaders abuse of power and low moral status of leader
 Lack of continuity of good programs
 Enforcement of non-qualified leaders on the people
 Leader's poor perception of citizens as being inferior

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The Bottom-Up Change

To raise great leaders, we must firstly raise great citizens.

This is what we call top-down design: create a program by a few suggested egg-heads and erudite scholars, and then force it down on the rest for compliance. It is a quick means but certainly set to fail.

Leaders create the channel through which the citizens flow. The work of the leader is not to create changes alone. His primary work is to create or offer models to serve as blueprints for the citizens to work upon. The citizen should make the changes together.

Chapter 9: THE MESSAGE

There are three important parts that lead to change in a society:

- 1. Value
- 2. Perception and
- 3. Re-branding

A change message for national rebranding should be inclusive; personalized and directed to all.

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Value Shift, the Way Out

A society whose value system entrenches transparency, probity and accountability will quickly corner a greedy leader. A leader is often a reflection of the people. If the people of a nation have different values they will soon push out a leader with divergent values whether good or bad.

Good Place to start

You start by raising a change leader team or canvassers. Before this stage, we need to re-orientate them and plant within them the expected new values. They must reflect the new message, else the people will be confused

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Inclusive Message

Most of the previous government re-branding exercises lack one or both of the following:

They are not community based
 They are not community driven

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What should not be done while rebranding:

1.Should not be government driven
2.Should not be leader owned project
3.Should not be a propaganda tool
4.Should not be self-seeking apparatus
5.Should not be classy, elitist or create any divide

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Emphasis

- A change message for national re-branding should be inclusive; personalized and directed to all.
- 2. Allow for distinction of roles and contributions
- 3. Brings benefits to the people
- 4. Should offer equal opportunities relative to input

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I AM THE CHANGE NIGERIA NEEDS

Whatever power we feel inherent in the government is the life and meaning the citizens gave it. Government is a dummy without the citizens.

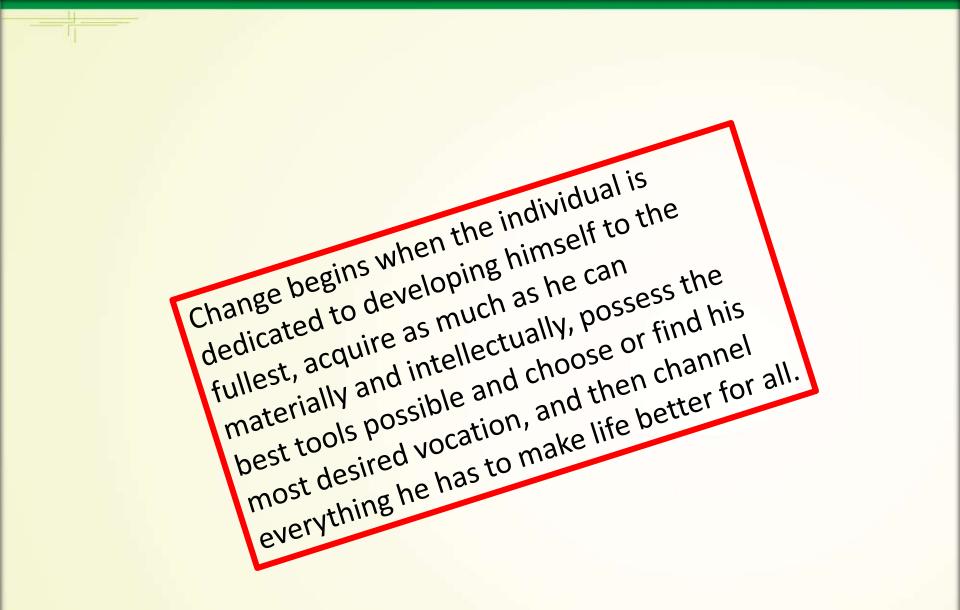
WE ARE THE CHANGE

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The government cannot solve the problem it created in the first place. It takes the people to solve this and several other problems of the world.

The failure of the government is your own opportunity to be showcased. If you possess the solution and means to assist people around, they will seek you and the government will court you.

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CHAPTER TEN: THE ORGANIZED CHANGE

Man advances his activities and thrive better through organized community.

To effectively change a society, the individual change leaders have to partner with other individuals in existing platforms; raise new change leaders within the ORGANIZED platforms.

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Examples of the organized sectors include:

1.The labour group2.Traditional bodies3.The religious group4.The private sector

5.The entertainment group

6.And many more

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Some Area Where Change is Expedient

1.National values
2.Performance and service delivery
3.Management and leadership
4.Local content production

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Denominator to Change

1.Spreading right kind of knowledge
2.Sacrifice
3.Requires contribution
4.Synergy and bonding
5.Spirit of self-dependence
6.Economic power
7.Individual commitment

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The roles of the organized sectors leaders

Leaders who truly seek for sustainable changes whether in the society or corporate world have to follow the model in this book by starting with development and empowerment of their followers as a matter of urgency.

The 21st Century emerging thought for organization is to take up the responsibility to become the value centered organization; giving out more and empowering everyone that is connected to it.

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Epilogue

The crux

Citizens' empowerment and participation is crucial to national and world transformation. The best of leaders are those who empower and engage their followers and members. The new concept of change should require each member, citizen or sector to contribute to the development and execution of policies, programs and activities at hand.

Everybody has a role to play in evolving a great nation

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Conclusion

The leader that loves God must love the people. God created and seek for the advancement of his subjects. The leader of the people who wish to make marks on the eternal sand of history must run his affairs with the support of the Eternal God.

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